

# EDA Public Works 3-Year Regional Resilient Economy Success Report

Economic Development Administration, Austin Regional Office

**Grantee Name:** Texoma Council of Governments  
**CFDA Number:** 11.307  
**Project Title:** Texoma Economic Disaster Mitigation Implementation Project

**Award Number:** 08-79-05713  
**Reporting Period:** 04/01/2025-12/31/2025  
**Total Federal Funding:** \$200,000.00  
**Grant Award Period:** 03/30/2023-03/30/2026

## (1) Overview

The 3-year EDA Public Works award was a major success for Texoma. We executed all four strategic phases aligned with our 2022–2027 CEDS vision—positioning Texoma as a regional resource center and an emerging hub for sustainable technology, manufacturing, and production, connecting North Texas and Southern Oklahoma. One of our capstone achievements, the [Texoma Made Conference](#), brought together regional leaders and innovators, introduced eight forward-looking development themes, and delivered powerful, actionable tools that are already strengthening local infrastructure, planning, funding access, workforce readiness, small business expansion, and tourism growth across the region ([click here for conference themes development](#)).

## (2) Accomplishments

The following accomplishments were made through this period:

### Accomplished Activities

- ▶ We aligned the 2022–2027 CEDS with our proposed concept to develop a clear 3-year roadmap structured into four phases:

**1 Form a Regional Economic Development Consortium:** We connected 13 Counties Across North Texas and Southern Oklahoma to Drive Collaboration, Investment, and Growth. Building a strong consortium is critical for uniting North Texas and Southern Oklahoma to compete for major investments and federal funding. We connected participation from 3 to 13 counties, strategically connecting EDCs, chambers, workforce partners, educators, and local governments—including the Southern Oklahoma Development Association (SODA) and regional chambers of commerce. This collaborative network breaks down silos and aligns priorities across the region. The [Texoma Made Conference](#) took this to the next level—engaging 300+ participants, strengthening relationships, elevating Texoma’s brand, and expanding access to expertise, resources, and innovation partners—positioning the region to thrive together.

**2 Disseminate Resources: Information & Regional Data:** Empowering Regional Growth Through Data: Texoma Made Resource Center Provides Communities and Businesses with Actionable Insights and Tools. Access to accurate regional data is critical for informed decision-making and strategic planning. By launching the [Texoma Economic District Resource Center](#), we provided communities and businesses with actionable data, market insights, and practical tools. This empowers local leaders to identify opportunities, attract investment, plan effectively, and make decisions that strengthen economic growth across the region.

**3 Create Regional & Community ED Goals:** Assisting with business planning and address community needs through coordinated strategies: TCOG is partnering with ImpactData Source to bring the [Residential Development Impact \(RDI\) Model](#) to Texoma communities at no cost. This tool helps local governments make smarter, data-driven decisions on new residential development by estimating tax revenue, calculating service costs, and showing break-even points.

**4 Build an Ecosystem of Sustainable Development:** Supporting the Texoma Tech Hub, we fostered collaboration, assisted with grant writing, connected industries, and helped EDCs promote the region. Through the [Texoma Made Conference](#) and the [Texoma Made Tech Park website](#), we provided tools for investors and developers to brand the region and attract investment. This connected ecosystem drives innovation, retains talent, adapts to

### Key Results

- ❖ [2](#) Provided educational opportunities such as tools and policies to help promote wealth and economic expansion
- ❖ [2](#) Partnered with local stakeholders and investors to help leverage and build out the ecosystem of tech, manufacturing and production
- ❖ [2](#) Increased business growth in the region by providing data and platforms, market research and BR&E
- ❖ [2](#) Reduced the gaps between well-established and distressed communities
- ❖ [2](#) Promoted wealth, a stronger economy, and job creations

### Impacts/Benefits

**Impact Area:** North Texas and Southern Oklahoma 95 municipals/communities and 13 counties: 3 counties in North Texas Cooke, Fanning and Grayson and 10 counties in Southern Oklahoma: Atoka, Bryan, Carter, Coal, Garvin, Johnston, Love, Marshall, Murray, and Pontotoc

**Populations:** about 900,000 people

**3 Distressed Counties in Oklahoma:** Love, Marshall and Bryan (about 2,000 workers that are currently working at Texoma)

**Benefits:** Strengthen Texoma’s economic readiness for growth by creating a robust framework and resilient tools to support the region. Texoma is the only designated tech hub in Texas.

market changes, and ensures inclusive, sustainable economic growth for Texoma.

- These 4 phases are delivered through 5 key outcomes, (see Appendices):

- (1) A unified regional consortium
- (2) The [Texoma EDD Resource Data Center](#)
- (3) An Economic & Community Resilience Tool
- (4) A one-day multi-speaker “[Texoma Made Conference](#)” event providing tools for a regional resilient economy
- (5) Regional branding to promote community development ([Texoma Made Tech Park](#))

### (3) Potential/ Opportunities

While we successfully delivered on every commitment in this grant, the momentum, visibility, and regional brand we’ve built are only the beginning. **We are poised to advance into the next chapter, phase 3 also the final phase — strengthening economic resilience and driving long-term prosperity for the Texoma community,** (see Project Concept next page)

### (4) Timeline

We successfully integrated the 2022–2027 CEDS with the proposed concept to create a forward-looking 3-year roadmap, structured into four phases with clear, measurable milestones/deliverables (see chart next page)

### (5) Challenges

We experienced reduced staffing and shifting priorities toward high-impact deliverables, which may affect pace. However, with added support, cross-training, and tighter coordination, we remain confident in maintaining strong performance and fully delivering on all grant commitments.

### (6) EDA Support Needed

We may need support evaluating how staff changes affect the timeline and deliverables, ensuring alignment with the revised team while maintaining high performance and added value.

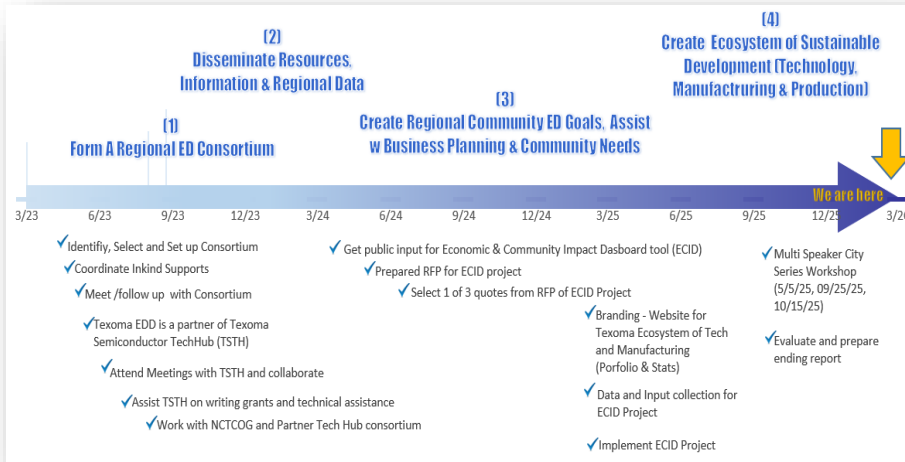
### (7) Other info

n/a

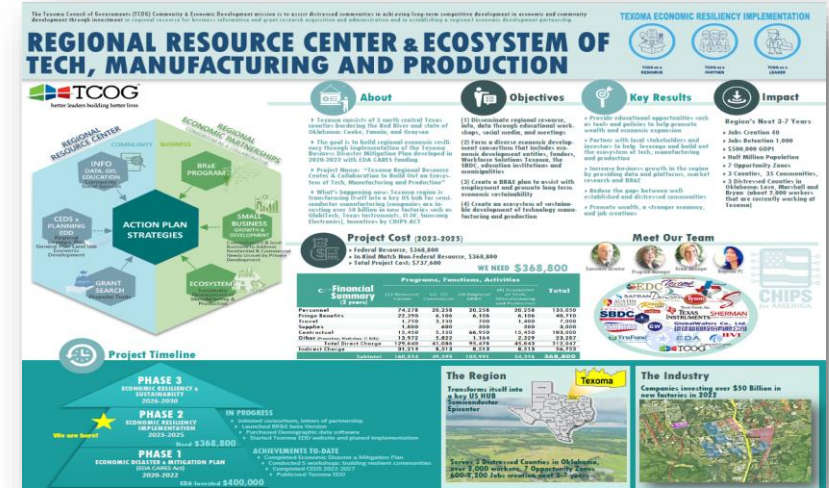
# PROJECT SNAPSHOT

## TIMELINE

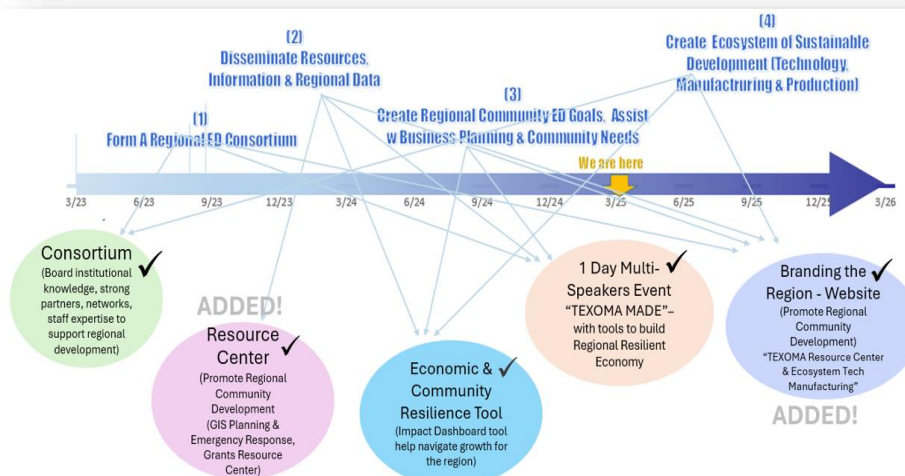
(03/2023-03/2026)



## 1-PAGE CONCEPT



## ROADMAP: TIMELINE & DELIVERABLES



## CONSORTIUM & PARTNERS





# 5 KEY ACHIEVEMENTS & OUTCOMES

We aligned the 2022-2027 CEDS with our proposed concept to develop a clear roadmap structured into four phases and here are the 5 major key outcomes

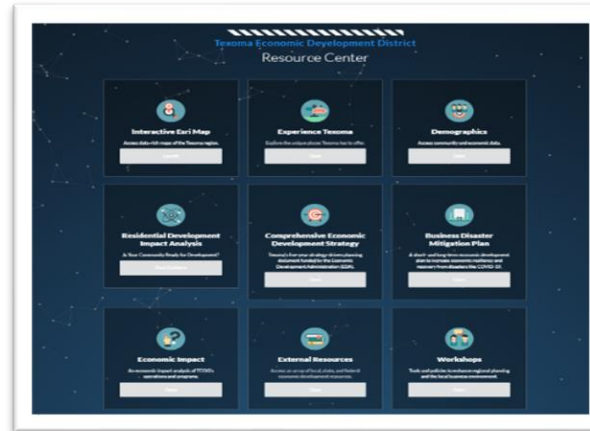
## REGIONAL GROWTH CONSORTIUM & ALLIANCE

Click the image to explore the Consortium & Partners



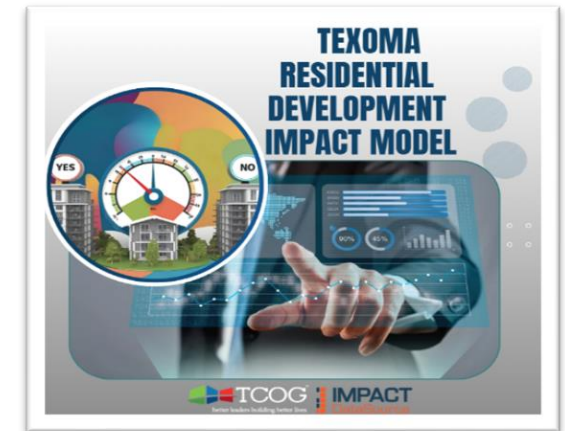
## TEXOMA EDD RESOURCE & DATA CENTER

Click the image to explore the Texoma EDD Resource Center



## TEXOMA EDD REOUSRCE & DATA CENTER

Click the image to explore the RDI Model



## TEXOMA MADE CONFERENCE TOOLS FOR REGIONAL RESILIENT ECONOMY



## TEXOMA TECH PARK WEBSITE REGIONAL BRANDING & COOMUNITY DEVELOPMENT

